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**JOB DESCRIPTION**

**Specialist Stop Smoking Practitioner –** **Targeted Population**

**Staffordshire**

**MAIN PURPOSE**

To provide a critical role as Specialist Stop Smoking Practitioner – Targeted Population, working as a key member of the Staffordshire Stop Smoking and Stop Smoking in Pregnancy service, where you will:

* Be responsible for supporting the Stop Smoking and Stop Smoking in Pregnancy service to deliver and develop the programme throughout Staffordshire.
* To delivery face to face and virtual appointments for all those eligible for the Stop Smoking and Stop Smoking in Pregnancy service, using behaviour change techniques to promote a healthy lifestyle.
* To work with Community Midwives, Early Help, Family Hubs, 0-19 services, Intensive Family Support, Building Resilient Families and Communities, Local Authorities and other stakeholders to increase referrals and reduce health inequalities.

**SUMMARY OF RESPONSIBILITIES AND DUTIES**

* Understand the needs of key target groups in order to develop service provision to meet needs.
* Provide smoking cessation advice and support clients delivering group clinics and the undertaking of one-to-one appointments.
* Establish effective partnership working to embed referral pathways and deliver brief advice training to facilitate referral pathways.
* Contribute to the planning, delivery and continued support of the stop smoking service within the area in a variety of settings.
* To deliver training to stakeholders to understand the service referral pathway and delivery model.
* Follow protocols and guidelines for advising service users and stakeholders.

**PERSON SPECIFICATION**

**1. SKILLS & ABILITIES**

* Knowledge of public health policy, the wider determinants of health and health promotion, relating to mental health and vulnerable groups.
* Intermediate computer skills.
* Ability to work independently and manage own workload; able to work effectively and supportively as a multi-disciplinary team member.
* Excellent verbal and written communication skills in order effectively communicate with a wide range of individuals including service users, colleagues, and external partners.
* Proven planning, organisational and evaluation skills.
* Ability to deliver training specifically around smoking cessation and mental health/vulnerable groups.

**2. KNOWLEDGE**

* Knowledge of the risks and harms of smoking with patients living with children between 0-3 years old and/or
* Knowledge of the risks and harms of smoking with patients living in areas of deprivation and/or
* Knowledge of the risks and harms of smoking in pregnancy and secondhand smoke and/or
* Knowledge of the risks and harms of smoking for those living in either social rented or private rented accommodation.
* Knowledge of local services and clinical pathways which are being referred / signposted to.
* Insight and understanding regarding the barriers of smoking cessation within the local communities across Staffordshire.

**3. EXPERIENCE**

* At least a minimum of 2 years’ experience of working with expectant families, families and targeted populations.
* Experience with one to one or group delivery of a service provision.
* Being able to demonstrate putting service users first and delivering a high-quality service.
* Evidence of being adaptable and quick thinking.

**4. QUALIFICATIONS**

* Educated to degree level or equivalent demonstrable experience that qualifies, assures, and satisfies ability to fulfil all aspects of this role.

**5. DESIRABLES**

* NCSCT Smoking Practitioner registered (or willingness to obtain this – training will be provided).
* NCSCT VBA training modules
* Making Every Contact Count (MECC) Training
* COM-B Training

**6. SPECIAL CONDITIONS**

* Highly motivated self-starter with resilience, determination and the ability to support service users throughout the programme.
* Good presentation of self: enthusiastic, innovative and flexible.
* Role may incorporate evening / weekend working, with variable levels of travel across Staffordshire, for clinics and promotional events.
* Full UK Driving licence and access to a car for work, with ‘business purposes’ insurance.
* This post involves working with vulnerable adults and as such the post holder will require a disclosure of criminal records at an enhanced level (DBS).

**7. SAFEGUARDING**

Everyone Health Ltd is committed to safeguarding and promoting the welfare of the adults, young people and children who use the services. All staff have a responsibility to report any identified concerns of abuse or exploitation through the appropriate route in line with the respective policies and procedures.